

FREE Agripreneur

WORKSHOP SERIES

Tuesdays,

**Feb. 27 -
Mar. 27**
6:00 - 9:00 p.m.



Turn your interest in growing vegetables, fruit, herbs and other crops into a sustainable agricultural-based business. **This four-part series will use the REAL (Rural Entrepreneurship Through Action Learning) Ag-Entrepreneurship curriculum to teach you how to make money from your harvest.**

Gain insights on the marketing of your product. Hear about current issues facing small agribusinesses. Understand rules and regulations and learn about funding options and other resources. The series will include real-world scenarios and hands-on activities, along with guest speakers.

Class 1 - Exploring Agriculture Entrepreneurship and Business Planning (Self-Assessment · Community Analysis · Feasibility)

Class 2 - Market Research and the Marketing Plan

Class 3 - Business Operations (Legal Structure · Operating Procedures · Taxes, Licenses & Insurance · Key People · Roles and Responsibilities)

Class 4 - Business Financials (Breakeven Analysis · Cash Flow · Enterprise Budget)

CABARRUS BUSINESS & TECHNOLOGY CTR. (CBTC) | RM 9281
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*In partnership with the
Carolina Farm Stewardship
Association*

